

INNOVATION AWARD ARCHITECTURE⁺ TECHNOLOGY

light + building 2010, FRANKFURT, 11th - 16th APRIL 2010

Are architects your target group?

Do you work with architects?

In that case, the Innovation Award for Architecture + Technology is very interesting for your company: Industrial enterprises and designers submit their products to the critical judgment of architects. On the occasion of the light+building 2010 in Frankfurt, the Innovation Award for Architecture + Technology will be organized for the eleventh time. The award is meant to stress the significance of architectural quality in the sectors of lighting, electrical engineering and house- and building automation. Because it is exactly this quality which is the firm base for a result promising success in the market.

Participation

The Innovation Award for Architecture + Technology is addressed to industrial enterprises and processing plants in the sectors of lighting, electrical engineering and house- and building automation as well as to architects, interior architects and designers working in this field.

Based on architectural criteria, prizes are awarded to products and conceptual solutions which are convincing in terms of design as well as technology.

Conditions for participation

Invited to participate are all companies from the sectors of lighting, electrical engineering and house-

and building automation having developed an innovative product or a project-related solution in the field of lighting engineering or building services engineering which meets high technical and design-related requirements, as well as architects and designers who have developed a product- or project-related solution.

The collaboration or the development of the product must not date back more than three years and must be available on the market at the time of the light+building 2010. Each company may submit several products. The contributions to the competition are to be submitted in advance in the form of clear illustrations and explanatory texts to GKT (see address overleaf). Please make a prototype or an exhibit available to us for the jury session and the exhibition at the light+building 2010.

Awarding

Cups and certificates will be awarded. All the submitted works will be presented in a special exhibition of the light+building 2010 in Frankfurt and published in a special edition of the specialist magazines AIT and xia Intelligente Architektur. (Reaching more than 40,500 readers)

Categories and awards

Category 1

Synthesis - Architect and industry in collaboration:

The product submitted must have been developed in a product- or project-related collaboration of architects/interior architects with manufacturers.

Category 2

Products of high architectural quality: Manufacturers/developers/processing plants with an architecturally valuable product are invited to participate

Jury

A jury of renowned architects and engineers will select the award winners.

Offprint

You already have graphic material of your latest products? Please send graphic material and information dependent on participation in the Innovation Award Architecture+ Technology to:

Verlagsanstalt
Alexander Koch GmbH
Redaktion AIT
Dipl.-Ing. Uwe Bresan
Fasanenweg 18
70771 Leinfelden-Echterdingen
Phone +49.711.75 9 1-308
Fax +49.711.75 91-410
E-mail: ubresan@ait-online.de

Participation fee

945 euros (plus VAT)
for the first product
230 euros (plus VAT)
for every additional product.
Money transfer after receipt of the

invoice. The invoice will be issued two weeks after the exhibition.

Bank connection

BW - Bank Stuttgart
BLZ 600 501 01
Acc. no. 1279 043
For transfers from abroad:
IBAN:
DE30600501010001279043
BIC: SOLADEST600
Keyword:
Innovation Award Architecture + Technology 2010

Cancellation fees

33% (315 €) from binding registration to 14 days prior to the event

66% (630 €) less than 14 days prior to the event

Deadlines

Registration deadline
Friday, 15th March 2010

Award ceremony

Tuesday, 13th April 2010, 5 p.m.,
at the exhibition stand of the
Innovation Award

Dismantling/collection of the exhibit

17th April 2010

REGISTRATION

THIS IS HOW MANUFACTURERS SIGN UP BINDINGLY

- Step 1: Fill in registration for the **Innovation Award Architecture⁺ Technology**
- Step 2: Fax to: +49.711 / 75 91 -410 or e-mail to: innovationspreis@ait-online.de
- Step 3: AIT and xia IntelligenteArchitektur confirm your registration
- Step 4: Provide the exhibit for the light + building after 8th April 2010 in Frankfurt
- Step 5: Award ceremony on 13th April 2010 and visit of exhibition
- Step 6: Dismantling and collection of the exhibit on 17th April 2010

We offer

The presentation of your company and your products at the light + building 2010 exhibition from 11th to 16th April 2010 in Frankfurt.

An in-depth examination of your product, your ideas, thoughts and your design concept from the point of view of renowned architects and engineers.

Publication in a special issue of AIT and xia as well as online documentation at www.ait-online.de.

The possibility, in case of an award, to use the logo of the Innovationspreis for all advertising.

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Contact

Gesellschaft für Knowhow-Transfer

in Architektur und Bauwesen mbH

Dipl.-Ing. Dijane Slavic

Fasanenweg 18

70771 Leinfelden-Echterdingen

Phone: +49.711.75 91-463

Fax: +49.711.75 91-410

Mail: innovationspreis@ait-online.de

Please print and fill in for each product individually

product name _____

brief description _____

company _____

contact _____

street _____

postcode | city _____

phone | fax _____

eMail | web _____

partner architect or design office _____

contact _____

street _____

postcode | city _____

phone | fax _____

eMail | web _____

date | signature _____

A competition by the architectural journals AIT and xia Intelligente Architektur with Messe Frankfurt



I am exhibitor at the light + building 2010

Yes No

My entry comes under category 1

1 - Synthesis - Architects and industry in co-operation

My entry comes under category 2

2 - Products of high architectural quality

I register

one product for participation

several products for participation

If you want to receive regular information on events and important subjects of AIT and xia Intelligente Architektur by newsletter please tick off the adjacent box.

I am interested in the AIT-Newsletter for customers.